

World wide marketing possibilities with printing, sharing and download features from our magazine.



- Direct targeting opportunities to a niche audience of design professionals
- Digital connection to your company's website and social media for greater traffic
- Endless shelf-life for constant viewing of previous issues
- Interactive opportunities to make your advertisement more striking and eye-catching

ADVERTISING RATES & SPECIFICATIONS (AGENCY RATES TO BE DISCUSSED)				
SIZE	DESCRIPTION/SPECIFICATIONS <i>(Height x Width)</i>	RATES (EXCL. VAT) MONTHLY		
		CASUAL	6-MONTH CONTRACT	11-MONTH CONTRACT
FULL PAGE (A4)	297mm(h) x 210mm(w) Format: .jpg or .pdf	R6 950	R6 225	R5 950
DOUBLE PAGE SPREAD	297mm(h) x 420mm(w) Format: .jpg or .pdf	R12 950	R11 950	R11 500
WEB TOP BANNER	2250 pixels(h) x 405 pixels(w) Format: .jpg or .gif	R6 950	R6 500	R6 150
WEB BANNER	300 pixels(h) x 300 pixels(w) Format: - STATIC	R3 950	R3 500	R3 150
WEB BANNER	600 pixels(h) x 300 pixels(w) Format: ANIMATED / .gif	R4 950	R4 500	R4 150
NEWSLETTER BANNER	400 pixels(h) x 1275 pixels(w) Format: .jpg (static)	R6 950	R6 500	R6 150
ADVERT DESIGN:	Full Page (Magazine) R950 per advert Web Banner R650 per banner or per screen change for .gif file			

INTERNATIONAL RATES = SOUTH AFRICAN RATES + FOREX / BANKING COSTS 50% UP FRONT DEPOSIT

Acceptable file formats: High Resolution: .jpg, .png, .pdf files or Animated .gif

Submit Creative: brenda@africandesignmagazine.com or lesley@africandesignmagazine.com

TERMS AND CONDITIONS

1. Advertising rates exclude VAT. (Agency commission to be discussed)
2. Position of advertisements is at the publisher's discretion. The Publisher will seek to comply with position requests and other stipulations that appear on booking instruction, however, there is no guarantee of desired position unless a 10% loading fee has been implemented for a Prime or Guaranteed Position.
3. All advertisement sales are subject to The Publisher's standard terms and conditions of sale and credit approval procedures.

MEDIA PARTNERS



ADVERTISING ENQUIRIES: Brenda Visser: brenda@africandesignmagazine.com | +27 11 791 5372 | +27 82 491 3881
Lesley Shapiro: lesley@africandesignmagazine.com | +27 11 698 0006 | +27 82 508 7338