

ADM is active on the following channels:



10000



323



1883



257

### Readership:

Architects  
Engineers  
Project Managers  
Developers  
Interior Designers  
Property Investors



### Magazine Subscribers

12882

### South African Readership

70%

### African Readership

13.99%

### International Readership

16.01%

### African Readership in %

1. South Africa	70.00%
2. United States	5.71%
3. United Kingdom	2.38%
4. India	2.06%
5. France	1.27%
6. Nigeria	1.11%
7. Germany	0.95%
8. Philippines	0.95%
9. Canada	0.79%
10. Switzerland	0.79%

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### Access points



Computer: 81.1%



Mobile/Tablet: 19.9%

### Visitors

New vs Returning



87.2%



12.8%

### Website Views

3199 p/month unique visitors



109839  
all time views