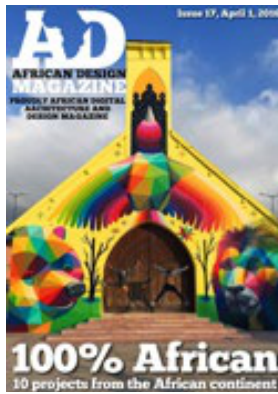


## RATE CARD: South Africa



African Design Magazine's primary focus is to deliver expert digital content which is engaging, fresh and relevant to Africa's Design professionals. Through our live interactive platforms, we encourage our readers and advertisers to network and actively engage in insightful conversation on aspects of African design.

### BENEFITS FOR ADVERTISERS

- Direct targeting opportunities to a niche audience of design professionals
- A digital connection to your company's website and social media for greater traffic
- Endless shelf-life for constant viewing of back issues
- Interactive opportunities to make your advertisement more striking and eye-catching

### ADVERTISING RATES

FULL PAGE R 6 950 per issue

**Specifications:**

- Full page (297mmx210mm/Web Conversion)

DOUBLE PAGE SPREAD R12 950 per issue

**Specifications:**

- Double page (297mmx420mm/Web Conversion)

EXCLUSIVE SPONSORSHIP R14 950 per issue

**Package Includes:**

- Full Page
- Double page spread editorial and a hyperlinked company logo on the front cover and on every spread throughout the issue

**Submit Creative:**

Email address [brad@africandesignmagazine.com](mailto:brad@africandesignmagazine.com)

**Acceptable File Formats**

Animated GIF file, JPEG or PDF

### TERMS & CONDITION

1. Advertising rates exclude VAT/agency commission.
2. Position of advertisements is at the publisher's discretion. In no event will adjustments, reinstatements or refunds be made due to the position and/or section in which the advertisement has been placed. The Publisher will seek to comply with position requests and other stipulations that appear on booking instruction, however, there is no guarantee of desired position unless a 10% loading fee has been implemented.
3. All advertisement sales are subject to The Publisher's standard terms and conditions of sale and credit approval procedures.

### AFRICAN DESIGN MAGAZINE'S PARTNERS



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