

African Design Magazine



Infographic

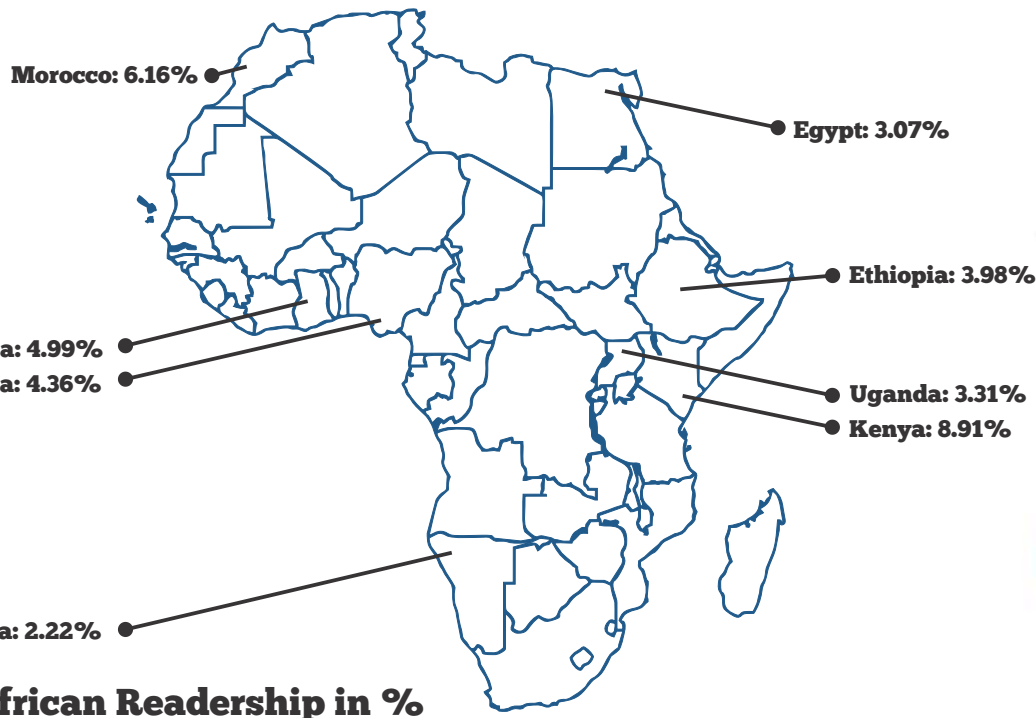


Readership:

Architects
Engineers
Project Managers
Developers
Interior Designers
Property Investors &
Property Enthusiasts

Avg. Readership
6983*

per issue over 1 year circulation



63%
South Africa
Readership



9390 Facebook Followers

Access points



Computer: 82.62%



Mobile/Tablet: 17.38%

Magazine
Subscribers
14181

ADM is also active on the following channels:



New vs Returning
Visitors



69.8%

30.2%

AD
AFRICAN DESIGN
MAGAZINE



Website Views

1895 p/month unique visitors

all time views