

RATE CARD: South Africa



African Design Magazine's primary focus is to deliver expert digital content which is engaging, fresh and relevant to Africa's Design professionals. Through our live interactive platforms, we encourage our readers and advertisers to network and actively engage in insightful conversation on aspects of African design.

BENEFITS FOR ADVERTISERS

- Direct targeting opportunities to a niche audience of design professionals
- A digital connection to your company's website and social media for greater traffic
- Endless shelf-life for constant viewing of back issues
- Interactive opportunities to make your advertisement more striking and eye-catching

ADVERTISING RATES

FULL PAGE	R 6 950 per issue	Specifications: <i>Height x Width</i> • Full page (297mmx210mm/Web Conversion)
DOUBLE PAGE SPREAD	R12 950 per issue	Specifications: <i>Height x Width</i> • Double page (297mmx420mm/Web Conversion)
EXCLUSIVE SPONSORSHIP	R14 950 per issue	Package Includes: • Full Page • Double page spread editorial and a hyperlinked company logo on the front cover and on every spread throughout the issue
WEB TOP BANNER	R 7 950 per month	Specifications: <i>Height x Width</i> • Web Top Banner (255 pixels by 718 pixels/Web Converted JPG or GIFF)
RIGHT HAND WEB BANNER	R 3 900 per month	Specifications: <i>Height x Width</i> • Right Hand Web Banner (300 pixels by 300 pixels/Web Converted JPG)
NEWSLETTER BANNER	R 6 950 per month	Specifications: <i>Height x Width</i> • Side Right Web Banner (400 pixels by 1275 pixels/Web Converted JPG)

Acceptable File Formats
Animated GIF file, JPEG or PDF

Submit Creative:
Email address brad@africandesignmagazine.com

TERMS & CONDITIONS

1. Advertising rates exclude VAT/agency commission.
2. Position of advertisements is at the publisher's discretion. In no event will adjustments, reinstatements or refunds be made due to the position and/or section in which the advertisement has been placed. The Publisher will seek to comply with position requests and other stipulations that appear on booking instruction, however, there is no guarantee of desired position unless a 10% loading fee has been implemented.
3. All advertisement sales are subject to The Publisher's standard terms and conditions of sale and credit approval procedures.

AFRICAN DESIGN MAGAZINE'S PARTNERS



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